

STAKEHOLDER ENGAGEMENT NAVIGATOR, A TOOL FOR HEALTH RESEARCHERS TO EXPLORE AND DISCOVER ENGAGEMENT STRATEGIES

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A banner for the Colorado Pragmatic Research in Health 2020 National Conference. The background is a blue-tinted aerial view of a city with mountains in the distance. The text is overlaid in white and light blue. The main title 'Colorado Pragmatic Research in Health' is in a large, white, sans-serif font. Below it, '2020 NATIONAL CONFERENCE' is in a smaller, white, sans-serif font. At the bottom, the tagline 'Planning for Real World Impact' is in a white, italicized, serif font.

Colorado
Pragmatic
Research in Health

2020 NATIONAL CONFERENCE

Planning for Real World Impact



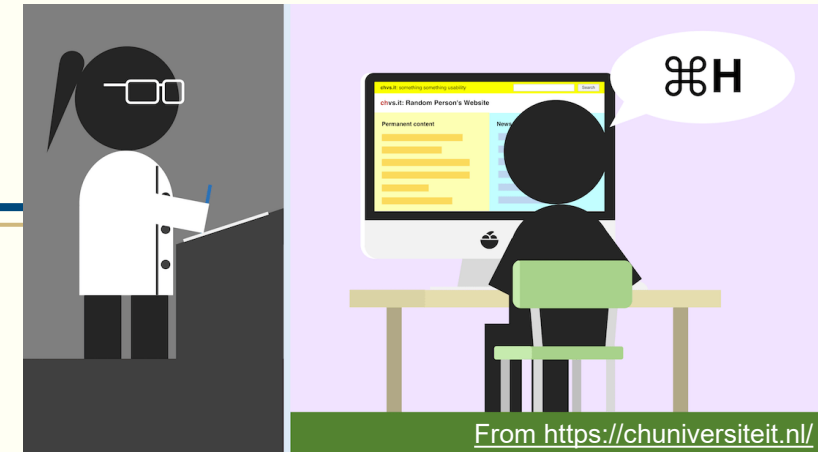
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ADULT AND CHILD CONSORTIUM FOR HEALTH OUTCOMES
RESEARCH AND DELIVERY SCIENCE

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What is THINK ALOUD?

- The THINK ALOUD method asks users to speak out loud their thoughts, feelings, and opinions while using a tool - in this case, the Stakeholder Engagement Navigator.
- The data is the user's words and actions.
- The THINK ALOUD captures important cognitive activities for design decisions.
- THINK ALOUD enables us to understand the user's approach and decision-making process.
- If the user's expectation do not map onto processes built into the design, we want to understand if the process should be modified or overhauled.
- We want to learn, and potentially modify the Navigator based on, the user/user-interface interaction.



What is the Stakeholder Engagement Navigator?

- The Stakeholder Engagement Navigator is a new tool developed by the Data Science to Patient Value (D2V) Stakeholder Engagement Core.
- This tool has two primary components:
- An education hub with resources and materials on the topic of stakeholder engagement
- An interactive space for healthcare researchers to explore and discover engagement strategies based on the constraints and/or criteria of their studies and their identified stakeholders



Data Science to Patient Value (D2V)

UNIVERSITY OF COLORADO **ANSCHUTZ MEDICAL CAMPUS**

What to expect during today's session

- You will attempt to complete one or more tasks using the tool
- Tasks test the tool, not the user
- One person from each group will “drive” as other group members chime in with input or advice
- If the task is hard, we will not provide a solution; instead, we will ask for you to explain out loud the difficulty you are experiencing
 - Although, if the task is incompletable, you can move on
- The tool's design may evolve from the current version based on your feedback, insights, and identification of pain points



From <https://usabilityhub.com/>

Before we get started:

- We would like to record this session so that we may reference it later – do we have your permission to do so?
- Since we will not be collecting any PHI or other identifying information today, this project does not require a consent form.



From <http://blogs.quovantis.com/how-to-perform-usability-testing/>