## CLUSTER RANDOMIZED TRIALS

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#### What is a Cluster Randomized Trial?

- Key features of a CRT that distinguish it from a traditional randomized trial
  - $_{\odot}$  Unit of randomization is a cluster, not the individual
    - A clusters can be a medical practice, community, county, hospital, school, etc.
  - Individuals are nested, or clustered within the larger unit of randomization
  - All individuals enrolled in the study from a particular cluster will be in the same study arm



## Why Choose a Cluster Randomized Trial Design?

#### Target of the intervention

• Does the intervention focus primarily on the patient? Or does the intervention target a larger unit such as a clinic or community or environment?

#### • Is contamination a potential problem?

• If there are patients from both study arms in the same setting can they exchange information or somehow influence each other (or the clinician delivering the care)?

#### Other considerations

- Setting: Where will the study take place: clinic, hospital, geographic unit (e.g. county, community)? Are there potential contextual effects of interest?
- Is feasibility an issue? Is it possible/feasible to deliver all interventions in all settings (necessary for a patient randomized trial)
- $\circ~$  Cost: CRTs are sometimes more expensive but there could be tradeoffs



# How Do I Conduct a CRT? Common Issues to Consider

- Clustering of patients within larger unit (e.g. patients within clinics)
  - $\circ~$  Individuals within clusters are more similar to each other than members of other clusters
    - Violation of independence assumption
  - Power and sample size, statistical analysis are all affected by clustering
    - Reduced power for the same number of individuals
    - Possibly greater cost
    - More complex analyses
- Recruiting clusters from a larger pool can be challenging
  - Self-selection
- Blinding is often not possible
- Heterogeneity among clusters
- Generally, the number of units/clusters to be randomized is much smaller than trials in which individuals are randomized
  - Potential for covariate imbalance between study arms
  - Simple, or even stratified randomization of groups can result in study arms that are very different from each other

#### Power and Sample Size for CRTs: A Simple Approach

- Intraclass correlation coefficient: a measure of how similar patients within the same cluster are relative to patients in other clusters
- Steps in a power analysis:
  - Determine your primary outcome variables
  - Obtain an estimate of the ICC, either from the literature or based on actual data you
    may have
  - $\circ\,$  Calculate the variance inflation factor (VIF): (1 + (m 1)ICC), where m is the number of patients per practice
    - Calculate the effective sample size: divide the proposed sample size (m x number of practices) by the VIF
- Do a traditional power analysis using effective sample size

Practices per arm	Patients per practice	ICC	VIF	Effective sample size	Effect size	power
6	50	5%	3.45	87	.43	>80%
6	50	10%	5.9	51	.56	80%
6	50	15%	8.35	36	.67	80%
6	100	10%	10.9	55	.55	>80%
10	50	10%	5.9	85	.44	>80%



#### Example 1: Connection to Health

- This is a very common use of a CRT in primary care practice settings
- Purpose: to test effectiveness of interactive behavior change technology (IBCT) with practice facilitation (PF) on improving self-management support (SMS) for patients with type 2 diabetes in primary care
  - Control arm: Education for clinicians and staff on patient self-management support (SMS)
  - Intervention arm: Education *plus* IBCT tool *with* practice facilitation to assist practices in implementing SMS using the IBCT tool in their practice
- Outcomes at the patient level evaluated in a random sample of patients from each practice by medical record review: 1) evidence of SMS and, 2) HbA1c over time
- Factors that influenced the choice of a CRT design
  - Intervention is focused on the practice as a whole (education, technology + facilitation) rather than directly on the patient
  - Contamination would be an issue if patients within the same practice were randomized to different approaches because care would be delivered by the same clinical team



#### Example 2: Population-based vs Practice-based Reminder Recall

- Purpose: Compare two approaches to increasing up-to-date immunization rates in 19-35 month old children in Colorado
  - Population-based R/R
    - Intervention delivered at the level of the population, in this case, the county
  - Practice-based R/R
    - Intervention targeted eligible practices (training for R/R) and delivered to patients by practices
- Setting: counties in Colorado, stratified by rural/urban location



#### Planning: Study Design Challenges

- Early decisions involved unit of randomization
  - Individual level randomization not feasible and didn't fit the goals of the study
- County would be the cluster and unit of randomization
- Also interested in context: rural vs urban
- Baseline data could be obtained from CIIS database by county of residence
- All children in age range with at least 2 immunization records in CIIS, residing in selected counties, would be included in the trial if they needed 1 or more vaccines



## Study Design Challenges

- Implications of using a county-based population
  - PB arm
    - All eligible practices in PB intervention counties would be invited to participate in training, thus eliminating potential selection bias
    - But practice participation was not a requirement
    - Individual affiliation with a practice was not a requirement for data to be included
  - Population-based arm
    - All eligible children, regardless of practice affiliation (or not) would be included in the trial
  - Analysis: population-based sample



#### **Cluster Selection**

- Pre-specified criteria for selecting counties
  - $_{\odot}$  Minimum 70% in CIIS
  - O Urban or rural (frontier counties with <10,000 excluded)</li>
  - No ongoing existing county-wide reminder/recall efforts
  - Other county-specific exclusions (e.g. high refusal rates, smaller population relative to other urban)
- Setting:16 counties in Colorado, stratified by rural/urban location
  - o Rural: Alamosa, Eagle, Fremont, Garfield, Grand, Logan, Otero, Rio Grand
  - o Urban: Adams, Arapahoe, Douglas, El Paso, Jefferson, Larimer, Pueblo Weld



#### Study Design Challenges: Covariate Imbalance

- Relatively few units for randomization and heterogeneity among clusters
- Imbalance in clinical trials is not a new problem
- Stratification is not always sufficient to overcome this problem
  - Motivating factor to explore alternatives to simple (or stratified) randomization came from experience with a previous cluster randomized trial (type 2 diabetes) and imbalanced study arms
- Minimization methods for randomization of individuals were first described in the 1960's and 1970's
- Extended to CRTs in early 2000s



#### Methods for Randomization

- Raab and Butcher (2001) consider the effects of covariate imbalance on an optimal design criterion: difference between crude and adjusted treatment effect
  - Showed that differences between crude and adjusted treatment effect are minimized when differences in treatment group means on covariates to be included in the analysis are small
- Covariate constrained randomization methods described
  - Moulton LH. Covariate-based constrained randomization of grouprandomized trials. Clinical Trials 2004
  - Glynn RJ, Brookhart A, Stedman M, Avorn J, Solomon DH. Design of clusterrandomized trials of quality improvement interventions aimed at medical care providers. Medical Care. 2007
- But relatively few CRTs had used these approaches at the time we planned this trial



#### Procedure for Covariate Constrained Randomization

- Baseline data on units of randomization must be available
- All possible randomizations of units into study groups are generated (for 2 arm trial)
- A balance criterion (B), defined as the sum of squared differences between study groups on relevant standardized variables, is calculated for each randomization
  - $\circ \ \mathsf{B}{=}(\mathsf{w}_1(\mathsf{x}_{11}-\mathsf{x}_{21})^2+\mathsf{w}_2(\mathsf{x}_{12}-\mathsf{x}_{22})^2+\ \dots\ )$
  - $\circ~$  Where w is the weight for each selected variable,  $x_{11}$  is the mean for study arm 1, variable 1,  $x_{21}$  is the mean for arm 2, variable 1, etc.
- Establish a criterion for maximum allowable difference between study arms and define a set of "optimal randomizations" in which the differences between treatment groups on covariates are minimized
- A single randomization is then chosen from the set of "optimal randomizations"



- All possible randomizations generated using SAS Proc IML
- Standardize randomization variables (z-scores)
- Generate a file containing data on each randomization and calculate group means on all randomization variables
- Variables weighted equally
- $\,\circ\,$  For each randomization
  - Balance criterion calculated (sum of total squared differences across all variables)



- Stratification variable (urban/rural) can be included in the process by limiting possible randomizations to those that are balanced
- In this case, each study arm should include exactly 4 rural counties; all other combinations are eliminated
- This results in smaller set of possible randomizations that are already balanced on rural/urban location



#### • Variables for balance criterion (county level)

- Total number of children in age range
- Up-to-date rates for early childhood immunizations
- % African American in county
- % Hispanic in county
- Average income
- Pediatric to family medicine ratio
- # of community health clinics
- For each randomization balance criterion calculated (total squared difference)
  - B = (nKIDSg1 nKIDSg2)<sup>2</sup> + (UTDg1 UTDg2)<sup>2</sup> + (%blackG1 %blackG2)<sup>2</sup> + (%HispG1 %HispG2)<sup>2</sup> + (incomeG1 incomeG2)<sup>2</sup> + (pedsfmratioG1 pedsfmratioG2)<sup>2</sup> + (nchcG1 nchcG2)<sup>2</sup>



- Examined the distribution of the balance criterion and set a value for defining a candidate set
  - $\circ~$  Early work, including this study, used the best 10% to define the candidate set
  - That could be unnecessarily restrictive and a larger candidate set will work just as well
- Optional: compare differences in means on raw variables for "optimal set" vs others
- Randomly selected a final randomization from the optimal set and assigned counties to study arms



## **County Level Characteristics**

	County-Level Variables for Randomization			
Variable	Rural and Urban Counties			
	Mean (SD) Min, max			
Number of children age 19-35 months	4197 (4432)	234, 12354		
% Up-to-date at baseline	40.8% (8.3)	27.0%, 54.0%		
% Hispanic	22.3% (12.9)	6.0%, 44.0%		
% African American	2.9% (2.7)	0%, 10.0%		
Average Income (\$)	\$53481 (15793)	\$29738, \$93819		
Pediatric to Family Medicine ratio	0.28 (0.25)	0, 1.0		
# CHCs	4.4 (3.5)	0, 11		



#### **Distribution of Balance Criterion**

Balance criterion by optimal group



Dickinson LM, Beaty B, Fox C, Pace W, Dickinson WP, Emsermann C, Kempe A.. Pragmatic cluster randomized trials using covariate constrained randomization: A method for practice-based research networks (PBRNs). J Am Board Fam Med. 2015 Sep-Oct;28(5)



#### Magnitude of Differences in Means on Raw Variables

#### **Differences Between Study Groups on Raw Variables**

Variable	Optimal Mean (Max)	Remaining Randomizations Mean (Max)
Number of children age 19-35 months	223 (613)	1264 (6325)
% Up-to-date at baseline	2.1% (5.0)	4.9% (15.0)
% Hispanic	5.6% (11.3)	7.9% (23.3)
% African American	<1% (1.0)	1.4% (4.5)
Average Income (\$)	\$3659 (9702)	\$9731 (27131)
Pediatric to Family Medicine ratio	0.20 (0.40)	0.15 (0.40)
# CHCs	1.3 (2.8)	1.6 (4.8)

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+absolute value of differences taken for each randomization

#### Worst Randomization from Optimal Set

Variable	Arm 1 Means of County-Level Variables (SD)	Arm 2 Means of County-Level Variables (SD)
Number of children age 19- 35 months	4275 (4628)	4118 (4546)
% Up-to-date at baseline	40.1% (8.8)	41.5% (8.3)
% Hispanic	23.8% (14.8)	20.9% (11.6)
% African American	2.5% (2.4)	3.3% (3.1)
Average Income \$	\$56264 (18004)	\$50699 (13877)
Pediatric to Family Medicine ratio	0.33 (0.33)	0.23 (0.15)
# CHCs	4.8 (4.5)	4.0 (2.4)



#### Selected Randomization by Location

Variable	Rural		Urban		
	Arm 1 Mean (SD)	Arm 2 Mean (SD)	Arm 1 A Mean(SD)	Arm 2 Mean(SD)	
Number of children age 19-35 months	682 (695)	618 (465)	7467 (3915)	8049 (3855)	
% Up-to-date at baseline	39.0 (7.5)	36.3 (6.5)	44.8 (9.1)	43.3 (10.1)	
% Hispanic	26.5 (17.6)	22.3 (12.1)	18.3 (14.5)	22.3 (11.1)	
% black	1.3 (.5)	2.3 (2.2)	4.3 (3.9)	3.8 (3.1)	
Average Income \$	47115 (16755)	49493 (15475)	61298 (23090)	56019 (5326)	
Pediatric to Family Medicine ratio	.43 (.38)	.10 (.16)	37.8 (18.8)	21.3 (10.9)	
# CHCs	2.5 (2.6)	1.8 (1.5)	5.3 (2.9)	8.0 (3.6)	



- Establishing a cohort
  - Baseline cohort: data obtained from CIIS database in June 2010
  - Follow-up CIIS database obtained December 2010
  - Final analytic database involved matching baseline and follow-up records: 98.3% match

#### Data and Analytic Challenges

- Generalized linear mixed effects models
  - Study arm, county baseline up-to-date rates and rural/urban location included as fixed effects
- Clustering
  - Clustering within practice was important so we used site of last service used as random effect (most children assigned to a cluster this way)
  - For children with no practice affiliation or very small clusters we aggregated and created an "unaffiliated" cluster for each county
    - Convergence problems with numerous singletons and very small clusters
- Secondary analysis within practice-based arm
- We were also interested in rural vs urban differences



#### **Conclusions and Acknowledgements**

- Cluster randomized pragmatic trials present unique challenges but, in most situations, reasonable solutions to study design, data and analytic challenges can be found
- I would like to acknowledge Brenda Beaty for her collaboration on this project



CONSORT statement: see extension for CRTs http://www.consortstatement.org/extensions/overview/cluster-trials

