

# SELECTING, COMBINING, ADAPTING, AND USING FRAMEWORKS FOR PRAGMATIC RESEARCH

## Discussion panel:

Amy Kilbourne  
Ross Brownson  
Russell Glasgow

## Moderator:

Borsika Rabin



ACCORDS

ADULT AND CHILD CONSORTIUM FOR HEALTH OUTCOMES  
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO | CHILDREN'S HOSPITAL COLORADO

# Outline

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- Welcome and Introduction
- Overview of the session
- Discussion about selecting, combining, adapting, and using frameworks for pragmatic research
- Wrap up and closing remarks

# Panelists:



**Amy Kilbourne**  
PhD, MPH

OPENING KEYNOTE ADDRESS

Director of the Quality Enhancement Research initiative (QUERI) in the U.S. Department of Veterans Affairs, and Professor of Learning Health Sciences at University of Michigan. Her goal is to improve public health outcomes through implementation strategies that help providers scale up and spread effective innovations in real-world settings.



**Ross Brownson**  
PhD

PLENARY ADDRESS

Dr. Brownson is the Lipstein Distinguished Professor of Public Health at Washington University in St. Louis. He directs the CDC-supported Prevention Research Center and co-directs the Washington University Implementation Science Center for Cancer Control (supported by the NCI). Brownson studies the translation of evidence to public health practice and policy, with a content focus on environmental and policy determinants of chronic diseases. The author of 15 books and over 550 peer-reviewed articles, Brownson has received numerous awards for his work, including the American Public Health Association's (APHA) Abraham Lilientfeld Award for excellence in teaching and mentoring (2003) and the APHA Award for Excellence (2016).



**Russell E. Glasgow**  
PhD

PRESENTER

Dr. Glasgow is a Research Professor in the Dept. of Family Medicine, School of Medicine, at the University of Colorado, and Director of the Dissemination & Implementation Program at ACCORDS. Dr. Glasgow's research focuses on issues of designing for implementation & sustainability, understanding & assessing adaptations to programs, and development & evaluation of pragmatic models and measures. Glasgow is a behavioral scientist, specializing in the development and assessment of chronic illness prevention and self-management programs. With 15 years of experience in implementation science and over 25 years of experience in intervention and health outcomes research, Glasgow has over 480 peer reviewed publications related to applied research issues, evaluating and enhancing generalizability of research, pragmatic research methods and frameworks, and ways to enhance dissemination and implementation.



# Moderator:



**Borsika Rabin**  
PhD, MPH, PharmD

PRESENTER

Dr. Rabin, Assistant Professor at Department of Family Medicine & Public Health at School of Medicine, UC San Diego and co-Director of the D&I Science Center. Rabin is co-lead of the Implementation Core for the Triple Aim QUERI Program at the Denver VA & Implementation Scientist at the San Diego VA. As a member of ACCORDS at the University of Colorado, her research focuses on D&I of evidence-based interventions, adaptations, measurement, & the evaluation and development of interactive, web-based interventions. She designed and developed a number of web-based resources including the D&I Models in Research and Practice ([www.dissemination-implementation.org](http://www.dissemination-implementation.org)) websites.



## Related sessions

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Keynote Address - Dr. Amy Kilbourne

**“Let’s Get Real: Planning Rigorous Pragmatic Health Services Research for Equitable, Real-World Care”**

Plenary Address - Dr. Amy Huebschmann

**“Planning Pragmatic Research and the Value of Frameworks: using PRECIS-2 as a case example”**

**A Tour of Frameworks for Planning Pragmatic Research:**

- PRISM/RE-AIM (Dr. Russell Glasgow)
- EPIS (Dr. Gregory A. Aarons)
- REP (Dr. Amy Kilbourne)
- Knowledge-to-Action (Dr. Ian Graham)
- Small P Policy Framework (Dr. Ross Brownson)



**SO WHICH  
ONE(S)  
SHOULD I  
USE?**

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## Consider these questions

1. What is my research question?
2. What is the scope of my study?
3. What is the purpose of the model in my study?
4. What are the key constructs and levels that need to be included?
5. What socioecological level(s) are relevant?
6. Is a single model adequate to guide my study?
7. In what ways does the model need to be adapted?
8. Are measures available?
9. Are examples available?

# Dissemination & Implementation Models in Health Research & Practice

<https://dissemination-implementation.org/index.aspx>

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This interactive webtool is designed to help researchers and practitioners (1) develop a 'logic model' or diagram for their research or practice question; (2) select the dissemination and implementation (D&I) Model(s) that best fit(s) their research question or practice problem; (3) combine multiple D&I Models; (4) adapt the D&I model(s) to the study or practice context; (5) use the D&I Model(s) throughout the research or practice process - not just on the aims page; and (6) find existing measures to assess the key constructs of the D&I Model(s) selected.

### A few key tips to help you navigate the site:

- In this webtool, the term 'Models' is used to refer to both theories and frameworks that enhance dissemination and implementation of evidence-based interventions.
- We STRONGLY recommend that you begin with either the [TUTORIAL](#) or the [PLAN](#) section.

**Plan**

**Select**

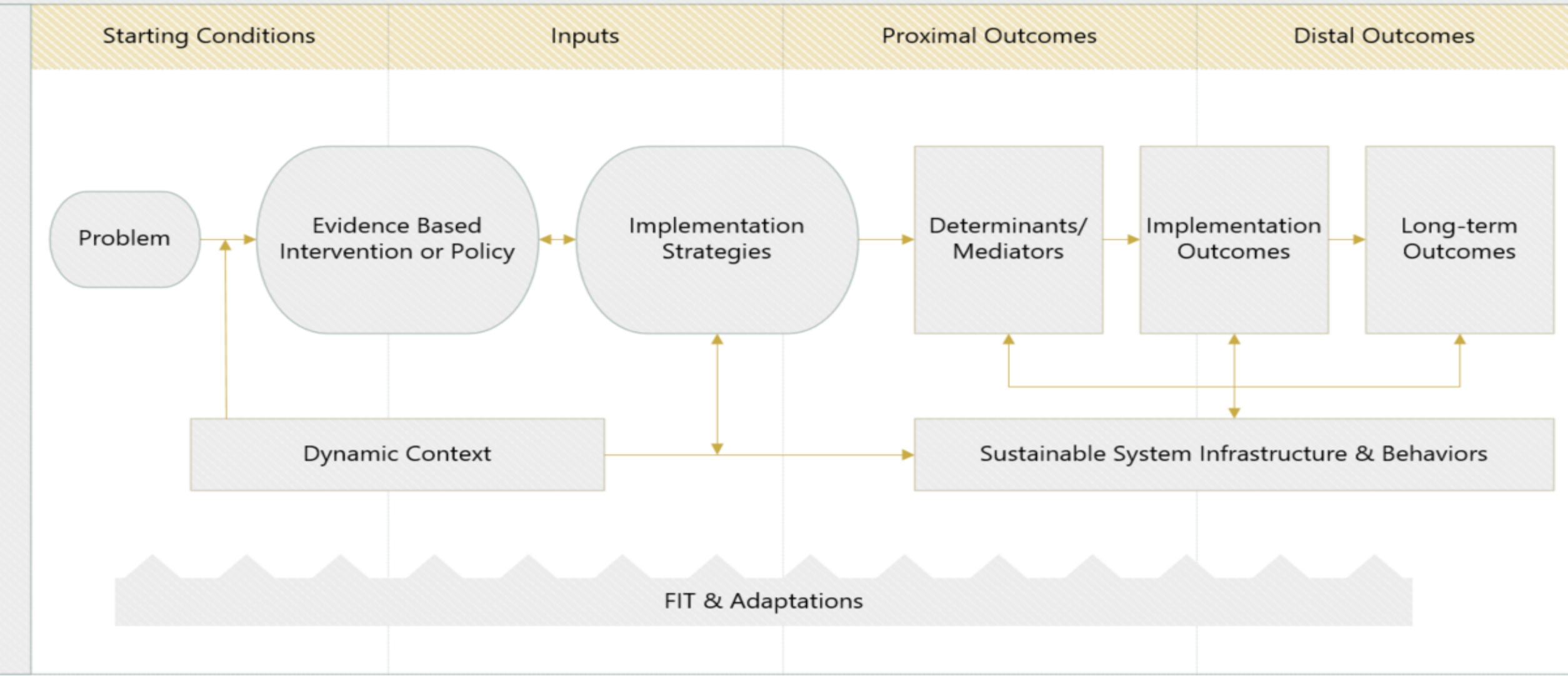
**Combine**

**Adapt**

**Use**

**Measure**

# Logic Model of Implementation Sequence





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**Plan**  
Create a logic model/diagram to identify the most important constructs for your study

**Select**  
Search, view, and select D&I Models

**Combine**  
Consider strategies to combine multiple D&I models

**Adapt**  
Learn ways to adapt D&I Models to your research or practice context

**Use**  
Employ strategies for incorporating

**Measure**  
Find and Select measures of

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## Search D&I Models

You can search for D&I Models by entering a keyword OR by selecting from the categories below.

Enter keyword for model search:

----- OR -----

Dissemination & Implementation Models can be searched using individually set criteria and submitted below.

**D And/Or I** ⓘ

Dissemination Only

Implementation Only

Any

**Socio-Ecological Levels** ⓘ

Individual     Organization

Community     System

Policy     All

**Constructs** ⓘ

<input type="checkbox"/> Acceptability/feasibility	<input type="checkbox"/> Adaptation and evolution
<input type="checkbox"/> Adopter/implementer/decision maker characteristics	<input type="checkbox"/> Adoption
<input type="checkbox"/> Awareness	<input type="checkbox"/> Dose
<input type="checkbox"/> Development of an intervention	<input type="checkbox"/> Goals
<input type="checkbox"/> Barriers and facilitators	<input type="checkbox"/> Champion/field agent
<input type="checkbox"/> Communication	<input type="checkbox"/> Communication channels
<input type="checkbox"/> Compatibility	<input type="checkbox"/> Complexity
<input type="checkbox"/> Context	<input type="checkbox"/> Context - Inner setting

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**Plan**

**Select**

**Combine**

**Adapt**

**Use**

**Measure**

# WORKSHEET #1: SELECTING, COMBINING, ADAPTING, USING, AND MEASURING PRAGMATIC RESEARCH PLANNING FRAMEWORKS

## Use this worksheet with the following sessions:

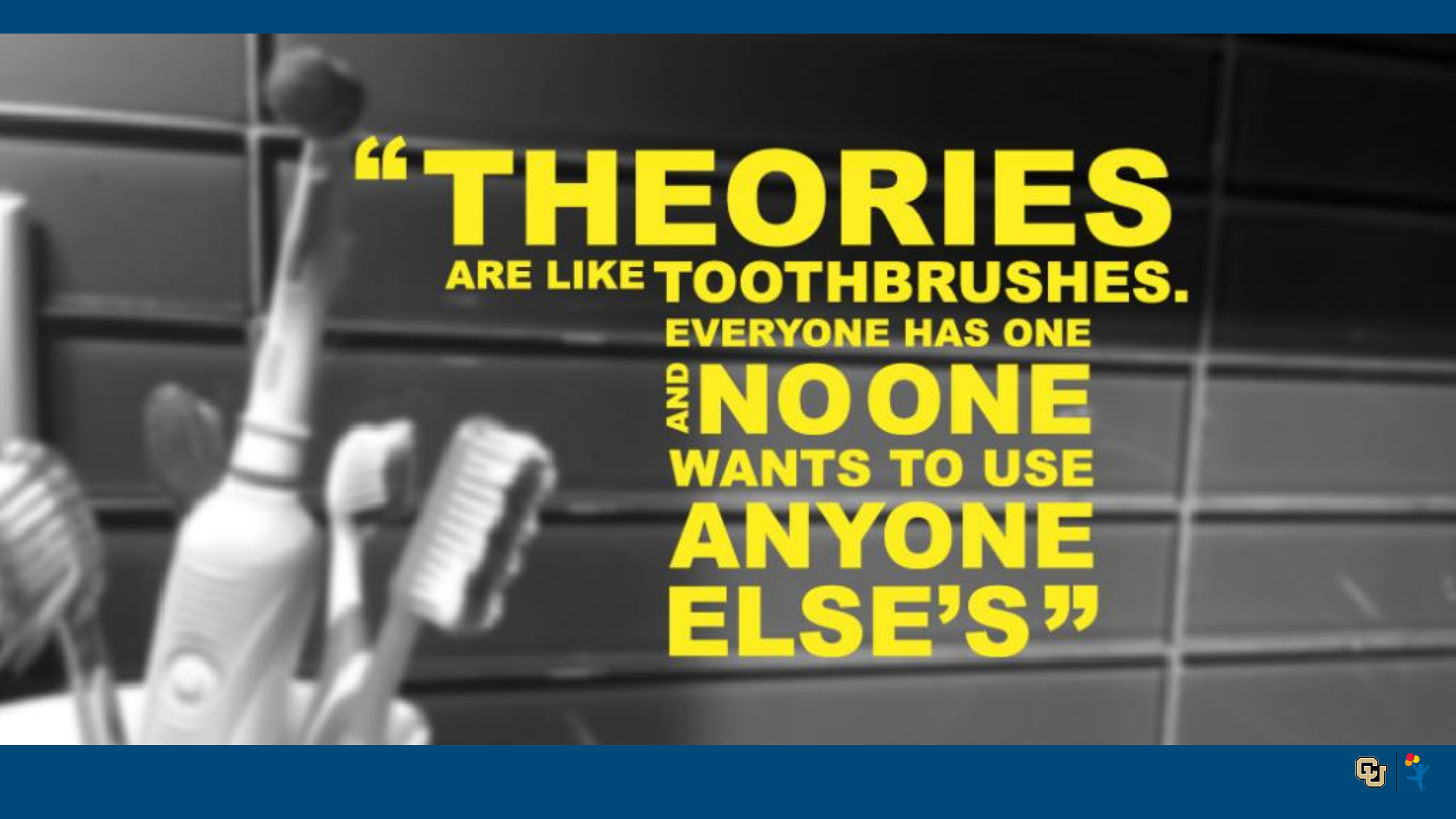
Day 1 Opening Keynote and Plenary Planning Pragmatic Research

Day 1 Tour of Frameworks for Planning Pragmatic Research

Day 1 Discussion Forum, Frameworks for Planning Pragmatic Research: How to Select, Combine, Adapt, Use, and Measure

1. What pragmatic research planning frameworks reflect levels of change and contextual or setting characteristics relevant to your research? Tip: Visit [dissemination-implementation.org](https://dissemination-implementation.org) to explore frameworks.
2. How might the selected framework(s) guide the process of planning pragmatic research – such as engaging stakeholders, identifying settings for conducting research, adapting and refining interventions and study protocols, and establishing implementation, dissemination, and sustainability plans?
3. How might the selected framework inform the outcomes and measures (including intermediate or process outcomes, mechanisms of change, or determinants/factors related to implementation) to be studied?
4. Selection of models and frameworks to guide your pragmatic research plan can be informed by a logic model or diagram that highlights the health issues, activities, and constructs in your project. For guidance on creating a logic model visit the Plan section of the D&I webtool where useful videos, worksheets, and examples are provided: <https://dissemination-implementation.org/content/plan.aspx>
5. Do you need to combine frameworks? There are many occasions when selecting just one model will not address all your needs for guiding the planning, design, implementation, and evaluation activities. Nilsen classified D&I models into five broad categories based on their primary purpose: process models, determinant frameworks, classic theories, implementation frameworks, and evaluation frameworks. When one model does not suffice, you might decide to select multiple models and combine them. Helpful guidance on how to combine models is included in the Combine section of the D&I Models webtool: <https://dissemination-implementation.org/content/combine.aspx>
6. Do you need to adapt frameworks? Bear in mind, there is likely no comprehensive model that will perfectly fit your study, so it may be necessary to further adapt the model or models you identified for your study. Learn more about strategies and considerations to adapt models in the Adapt section of the D&I Models webtool: <https://dissemination-implementation.org/content/adapt.aspx>





**“THEORIES  
ARE LIKE TOOTHBRUSHES.  
EVERYONE HAS ONE  
AND NO ONE  
WANTS TO USE  
ANYONE  
ELSE’S”**

# Q&A WITH OUR PANEL

**THANK YOU!**

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**“Essentially, all models are wrong, but some are useful.”**

**George E.P. Box 1919 – 2013**