

# COMMUNITY AND STAKEHOLDER ADVISORY PANELS

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## CONSIDERATIONS:

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Why do I want to convene an Advisory Panel?

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What voices and how many do I need at the table?

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Is this a short or long term engagement?

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Do I need a partner on the community side?

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How will I recruit members?

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How will members be compensated?

# SOME REASONS TO CONVENE AN ADVISORY PANEL

1

Help make sense of:

- a problem, needs, results

2

Help design approaches or solutions

3

Develop a long term partnership

# IAP2 Spectrum of Public Participation

IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION

	<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>EMPOWER</b>
<b>PUBLIC PARTICIPATION GOAL</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
<b>PROMISE TO THE PUBLIC</b>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

# WHAT VOICES & HOW MANY?

- FRAMING: EXPERTISE VS. REPRESENTATION
- LEADERS MAY NOT SERVE YOUR NEEDS
- ACTIVISTS VS. COMMITTED COMMUNITY MEMBERS
- SIZE MAY VARY BASED ON YOUR NEED AND LENGTH OF COMMITMENT

# TIMEFRAME

Is this about a time-limited project or a long-term relationship?



Be clear about that up front



Consider this as you interview potential members

# COMMUNITY CONNECTOR



CAN ACT AS A BRIDGE  
BETWEEN YOU AND THE  
COMMUNITY



MAY HELP YOU BUILD TRUST



GIVES YOU INSIGHTS THAT  
YOU MIGHT NOT ALREADY  
HAVE

# COMPENSATION

You're getting paid – shouldn't your advisors?



Consider whether to compensate per meeting or in lump sums



Guidelines available from PCORI, Community Campus Partnership and others



QUESTIONS NOW OR LATER:

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