
Designing for Dissemination: Beginning with the End in Mind

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Learning Objectives:

- Describe core principles of designing for dissemination (D4D).
- Learn about progress in conducting D4D.
- Describe D4D methods.
- Learn how to incorporate D4D principles in your work to make it more pragmatic.

Key Points:

- Oriented primarily for practice audiences
- “Big P” Policy D4D has some important differences
 - The definition of evidence and outcomes
 - Laws, healthcare reimbursement policies
 - Kingdon’s politics streams and policy windows
- What makes D4D ‘pragmatic’?

Thought Questions:

- What are some impacts that your work is having or impacts hoped for in the future?
- What makes D4D impactful, pragmatic, and action-oriented?

Notes:



ACCORDS

ADULT AND CHILD CONSORTIUM FOR HEALTH OUTCOMES
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