
Pragmatic Challenges of Engaging Stakeholders in Pragmatic Trials

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Learning Objectives:

- Define key terms and concepts related to stakeholder engagement
- Describe the purposes, value, and evidence for stakeholder engagement in pragmatic research
- Describe ethical considerations related to the importance of conducting research with real-world relevance

Abstract:

Effective stakeholder engagement can be critical to the success of pragmatic clinical research, not least to ensure the results of the research are meaningful to its intended audiences. Yet, researchers intending to carry out stakeholder engagement activities should be aware of several practical challenges that can arise. A number of these are well-recognized, but a few are less commonly acknowledged, in part because they pose provocative questions about the priorities, values and ethics of pragmatic research. This talk will provide core concepts and definitions in stakeholder engagement and then explore how notions of therapeutic misconception, advocacy, representation and bias can play out in stakeholder-engaged pragmatic trials.

Notes:



ACCORDS

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