



Virtual International Conference
May 24-26, 2021 | 10 am - 3 pm (MT)



Implementation & Conduct of Pragmatic Research: Ensuring Rigor & Relevance in Practice

Bethany Kwan: https://coprhcon.learningtimesevents.org/wp-content/uploads/2021/05/KwanReno_COPRHcon_Handout-Kwan-Reno-Social-Media-2021_0517.pdf

James Graham: health behaviors?..

Sean Reed: content analysis

Jenn Jones: messaging

Vanessa Owen: messaging is far reaching

Michael Knudtson: recruitment

Laura Milko: I've used it successfully for recruitment

Lisa: diversity

Kate Ytell (she/her): There may already be lots of data available

Chelsea Sobczak: Ability to reach variety of people

Laura Milko: Recruitment biases

Chelsea Sobczak: Potential for bias

Jenn Jones: incomplete data

Sean Reed: scraping data

Lisa: retention

Vanessa Owen: navigating fraudulent behaviors

Kate Ytell (she/her): lack of visual cues/body language

Kate Ytell (she/her): ethical concerns - what is public vs private?

Cole Hooley: Could you repeat the name of the program you used to extract the Twitter data?

Cole Hooley: Thanks!

Jenn Jones: Intimate Partner Violence

Jenn Jones: twitter, fabebook

Vanessa Owen: FB, IG, Twitter

DISCLAIMER: This is an unedited chat transcript of a Colorado Pragmatic Research in Health Conference (COPRH Con) held on May 24th-26th 2021 and is presented offered as a resource "as is." The content of this transcript is uncorrected and has not been proof read. Opinions and statements included in the transcript are solely those of the individual person(s), presenter(s) or participant(s) at the meeting, and are not necessarily adopted, endorsed or verified as accurate by ACCORDS or LearningTimes.



Laura Milko: How many responses did you get on your #BTSM tweets?

Cole Hooley: Thank you!!!

Laura Milko: Great response, thanks!

Jenn Jones: Did Sympplr supply the awesome charts?

Jenn Jones: Thanks!

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