



Bryan Garner: I totally agree with the points Dr. Mittman is making and I also prefer the term tailoring (over adapting).

Bethany Kwan: me, too!

Bryan Garner: What makes all of this even more complex is that we often have to (or should) be thinking about the form and function of the clinical intervention and the form and functions of the strategies used to help implement the clinical intervention.

Julia Moore: @Bryan - totally agree!

Bryan Garner: Audit-and-feedback is an especially tricky innovation because it can be a clinical intervention and/or an implementation strategy.

AmuraC: How do you marry Function and Forms with Implementation Strategies?

AmuraC: thanks Bethany, I was trying to get unmuted :)

Bethany Kwan: sounds like some nice synergies with intervention mapping

Cole Hooley: Great stuff! I'm new to forms/functions. Are functions mediators?

Cole Hooley: If not, how do they differ from mediators?

Bethany Kwan: I'm going to get set up for my closing talk! See you all over there shortly! Thank you, Dr. Mittman and all for your participation.

Cole Hooley: Thanks!!

Marie Masotya: I really love the matrix! I think it is really functional and could work really well with implementation teams! Thank you!!

Danielle Ostendorf: I really like this matrix. Thank you Brian for this information!

AmuraC: Indeed, I can see the applicability of the matrix, thanks!

Jenn Jones: Thank you!

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